



For Immediate Release

GLOBAL IMPACT INVESTING NETWORK LAUNCHES SUSTAINABLE DEVELOPMENT GOALS CAMPAIGN TO HARNESS UNTAPPED POTENTIAL OF INVESTMENT CAPITAL

THE GIIN ASKS PRIVATE CAPITAL INVESTORS TO PARTICIPATE IN IMPACT INVESTING TO DRIVE SUCCESS OF THE UNITED NATIONS' SUSTAINABLE DEVELOPMENT GOALS

NEW YORK, N.Y. – September, 14, 2016 – The [Global Impact Investing Network \(GIIN\)](#) today is launching a campaign to advance the Sustainable Development Goals (SDGs) by calling on asset owners and managers around the world to channel their capital into impact investments. In addition to issuing a call to action, the GIIN is publishing a series of investor profiles to highlight successes of the impact investing industry.

The [United Nations Sustainable Development Goals](#) address poverty, the environment, gender equality, clean water, housing, infrastructure, and many other important issues. They are as far-reaching as they are ambitious, and if the world is to make real progress on sustainability by the stated goal of 2030, then it must be “all hands on deck.” That is why the GIIN’s CEO, Amit Bouri, has published an op-ed in Institutional Investor, ‘[The U.N.’s SDGs Deliver a Capital Call to the World](#),’ which calls on the financial industry to take a larger role in impact investing with the goal of aiding the SDGs.

This September marks the one-year anniversary of the publication of the SDGs; it is also when global leaders are gathering to address progress on these goals at the UN General Assembly in New York. As the world strives to meet these important goals, the GIIN wants to ensure that the financial industry does not remain on the sidelines. Through impact investing, the financial industry has shown that it can be a tremendous force for good in effecting positive change.

“We support the United Nations in recognizing the critical role of the private sector in advancing the Sustainable Development Goals,” said Amit Bouri, CEO of the GIIN. “If sufficient investment capital can be channeled to these goal areas through impact investing, the SDGs are achievable. We need more of the world’s investors to join in this world-changing initiative if we’re going to make the SDGs a reality. There’s no time to waste.”

The GIIN, a nonprofit organization that manages a membership of over 220 impact investing organizations across 33 countries, is also making available [several compelling profiles](#) featuring leading impact investors who have aligned their investments with the SDGs and have made headway in addressing many of these very important global issues. These profiles illustrate the benefits for investors aligning with the SDGs. These investor profiles will be available on the GIIN’s website and representatives of these investors will be available to brief the media.

“We are delighted to showcase select impact investors, who demonstrate both the power of impact investing to change our world and the benefits to impact investors to align their goals with the SDGs,” said Bouri.

About the GIIN

The Global Impact Investing Network (GIIN) is a nonprofit organization dedicated to increasing the scale and effectiveness of impact investing. Impact investments are investments made into companies, organizations, and funds with the intention to generate social and environmental impact alongside a financial return. Impact investments can be made in both emerging and developed markets, and target a range of returns from below-market to market-rate, depending upon investors’ objectives. The GIIN builds critical infrastructure and supports activities, education, and research that help accelerate the development of a coherent impact investing industry. For more information, please visit www.thegiin.org.

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